Opportunity for Nordic companies

Supporting the export of Nordic solutions

ATHENS

Urban Heat Island Effect

#Nordicsolutions to global problems
The City of Athens is looking for climate solutions which will reduce the urban temperature and mitigate urban heat island effect within the city. To achieve this, Athens would like to utilize existing municipal buildings e.g. schools and abandoned building lots, to transform them into green spaces to improve the city’s microclimate. Ultimately the solution should be fully integrated, incorporating multiple aspects such as lowering energy consumption and increasing climate resilience. This project is in line with the objectives of Athens’ Climate Action Plan and Resilience Strategy, which both aim to improve the municipality’s capacity to respond to climate change risk and create more liveable neighbourhoods.

Athens wants to:

• Exploit the most optimal, climate resilient and sustainable solution (green spaces, green roofs, open water features, nature-based solutions, use of suitable materials and bioclimatic design) for municipal owned areas
• Reduce the overall energy consumption (in cooling and heating needs by greening most of the free space)
• Improve the city’s overall microclimate and reduce the impact of rising temperatures and alleviate the urban heat island effect.

Athens will collaborate with "solution providers", both private and public, to develop scalable ideas and solutions to reduce the urban heat island effect.
The City of Athens invites all interested "solution providers", private and knowledge institutions, to participate in collaboration with the C40 Cities. As a solution provider, you will be involved in the initial process, with the purpose of providing a basis for discussing Athens' challenge, as well as being invited to the "co-creation" workshop in Athens in September 2018.

**Apply**

- Register your interest in the Athens challenge

**Participate**

- Participate in public private cooperation through:
  - Webinar
  - Workshop

**Co-create**

- Create solutions that are scalable to the network of 90+ C40 global cities

**Webinar for Norwegian partners**

We invite all Norwegian partners that are interested to a skype-meeting early september, time will be set after we have recieved your interest inquiry 31 august.

**Workshop in September**

Companies that match the evaluation criteria will be invited to a 2-day workshop in Athens on 25-26th September.
How we can support Nordic companies?

New project that aims to create a Nordic platform that will develop a space for joint Nordic B2B collaboration to respond to the leads received through different channels, initially from C40 Cities. Nordic Companies will get:

Concrete leads directly to you from cities in the C40 network
- Strong political backing from Mayoral level
- Commitment to invest in potential solutions

Access to resources in terms of time and support from a dedicated Nordic working group in the early stage of projects, thereby, reducing your company’s risk

Connections to trusted local partners who work with the local cities and support and tools to develop strong consortia

Facilitating the involvement of your company in potential export opportunities
Who are the partners in the Nordic platform?

We are a group of 7 Nordic partners who have developed a strong collaborative working relationship via the Barcelona Smart City World Congress and Expo, Smart City New York, and on Sustainable Urban Solutions in Copenhagen during the Nordic Clean Energy Week on 23rd May 2018. We aim to use are expertise and tools to facilitate the building of consortia with Nordic companies to increase the chances of winning contracts for international projects.

This project is financed as part of the Nordic prime ministers' initiative Nordic Solutions to Global Challenges, which is coordinated by the Nordic Council of Ministers with the aim of strengthening the Nordic brand, add value to existing trade promotion efforts through Nordic cooperation and to expand the market potential for Nordic businesses.
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